

# STRATEGIC PLANNING COMMITTEES

Updated October 2011



<b>Leadership Committee</b>	<b>Ann Desch, Chair</b> Dan Anderson, Helena Chris Parson, Kalispell Phil Belangie, Entrepreneur MT Rebecca Hedegaard, Billings John Balsam, MTIP Contractor**	Prepares and deploys strategic plan, address organizational issues and accreditation standards
<b>Public and Private Funding Committee</b>	<b>Dan Anderson, Chair</b> Rebecca Engum, Great Falls Ryan Hansen, Bozeman	Investigates Private Sector Funding to bolster Network operations  Implements advocacy strategy for Legislative sessions
<b>Marketing and Communications Committee</b>	<b>Rebecca Engum, Chair</b> Rebecca Hedegaard, Billings Joe LaPlante, Havre Chris Parson, Kalispell Julie Jaksha, Butte	Communicates clear and consistent messages to stakeholders  Develops, revises and implements marketing plan  Evaluates, develops and recommends statewide client programs and training  Evaluates and recommends credible statewide programs and partnerships for high value ROI
<b>Structure Committee</b>	<b>Ann Desch, Chair</b> Rebecca Engum, Great Falls Joe LaPlante, Havre Rebecca Hedegaard, Billings John Balsam, MITP Contractor**	Develops an organization structure that aligns with resources available
<b>Contracts Committee</b>	<b>Lori Gilliland, Chair</b> Ryan Hansen, Bozeman John Donovan, SBA District Office Lorene Hintz, Wolf Point Brett Doney, GFDA	Develops clear and concise expectations and deliverables

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<b>Business Advisor Professional Development</b>	<b>Lorene Hintz, Chair</b> Rebecca Hedegaard, Billings Julie Jaksha, Butte Rebecca Engum, Great Falls Joe LaPlante, Havre	Evaluates and recommends trainings, tools and products for professional development of SBDC Business Advisors
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**\*\*SBDC Advisory Council Board Member**

These committees will be permanent avenues for resolving network issues. The intent is that the committees will function to provide support and feedback to the lead center and that key objectives are communicated and maintained over time despite staff changes. In this way, new business advisors can more readily integrate themselves into the SBDC Network culture by orienting themselves to a narrower realm of issues and a smaller group of people, and hence be more proactive. This should foster a broader and deeper understanding of the operations and goals of the Montana SBDC program.

Note: The SBDC State Director, Associate Director, and Program Specialist will function as staff liaisons to all committees.

### SBDC Committees by Service Center

<b>Billings (4)</b> Leadership Marketing Structure Professional Development	<b>Missoula / Bozeman (2)</b> Contracts Funding	<b>Butte (2)</b> Marketing Professional Development
<b>Great Falls (4)</b> Funding Marketing Structure Professional Development	<b>Colstrip (0)</b>	<b>Helena (2)</b> Funding Marketing
<b>Kalispell (2)</b> Leadership Marketing	<b>Havre (3)</b> Marketing Structure Professional Development	<b>Wolf Point (2)</b> Contract Professional Development

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